

Businesses

Brunswick House Tavern

girls to sing in barbershop for a free trim,
129K0:50:00

Greek guy was a guard there, 129K0:49:30
had lots of problems there, a lot of fights,
129K0:49:00

By the Way Cafe

a Jewish café, corner of Bloor and
Brunswick, had a sign about the chicken,
129K0:46:30

Elizabeth Delicatessen

up the street from the By the Way,
129K0:46:30

George's Barbershop

name of barbershop before Gus took it over,
129K0:11:30

Gus the Barber

\$0.50 a haircut, 129K0:05:00
\$3.50 for the removal of one bag of hair,
129K1:05:30

\$21 haircut now, 129K0:51:00
499 Bloor St., moved across from Honest
Ed's on October 1, 1980, 129K0:14:30

advertised on Greek Radio, looking for
another barber, 129K0:13:00

cut hair for up to four generations,
129K0:21:30

cut women's hair as well, including styling
wigs for them, 129K0:25:30

entered a contest at the Royal York Hotel in
1966 and won first prize, 129K0:29:00

Gus the Other Barber, Other Books, Other
Art Supplies, the Other Café, "So I have
a button in the barbershop, which says
I'm an Other.," 129K0:09:30

help with problems between father and son
because of "the guys that were with
drugs.," 129K0:22:30

listening to stories from all the ethnicities,
helping with kids "who was going high at
home, the father was tough.,"
129K0:24:00

"money was making at the barbershop
wasn't enough," 129K0:50:30

persuade fathers to let the sons grow their
hair "for a while," 129K0:26:30

was able to cut hair with only comb and
scissors (in Greece, no electric clippers),
129K0:30:30

went to older people's homes to give them
their haircuts, 129K0:44:00

wives would call, ask to cut husband's hair a
certain way, 129K0:34:30
working politicians out of the shop, only
allowed in for haircuts and to talk sports,
129K1:06:00

Honest Ed's

joke from his advertisements, 129K0:20:00
moved to Bathurst and Bloor, 129K0:04:30
originally on south Brunswick, 129K0:04:00
Hungarian barber, 129K0:17:00

Hungarian Castle

was a bakery, now the bookstore BMV,
129K0:13:30

Hungarian restaurants

serving strudel, a veal thing, and goulash
soup, 129K0:47:00

The Other Kingdom, 129K0:09:30

name of the little half a block, 129K0:09:00

Poor Alex Theatre

"And he said he put ninety-nine cents
because one hundred cents he had to
build two bathrooms.," 129K0:04:30
built by Ed Mirvish on south Brunswick,
129K0:04:30

Shoe store

ladies' wear, shoe store near Gus's
Barbershop, 129K0:16:30

two factories making plastic toys, combs,
spoons, forks, etc., owned by Ed Mirvish,
129K0:04:00

Children & Youth

Dating

"We all wanted to find the guy or a girl from
our own roots to get married.,"
129K0:22:30

City Hall & Other Governments

Immigration

renamed Gus on arrival in Canada,
129K0:00:30

Lotteries

"they got a hundred thousand dollars from
the government from Wintario,"
129K0:07:30

Education

Other

"government didn't help or anything, you
know? I couldn't go to school.,"
129K0:24:30

"on the back where the factories were, they
created three schools," 129K0:07:00

Ethnicity & Culture

Greek community

arrival in Canada: August 22, 1959, from Greece, 129K0:00:30
associations, rivalry existed between them, 129K1:03:00
could bring very little with you from Greece to Canada, 129K0:52:00
death; put accordion away when his older brother died, 129K0:53:00
death; women wore black, and men wore black armbands, 129K0:53:00
"Every time I'm here, my mind goes to Greece. I go to Greece, my family, my friends are here.," 129K0:42:00
George, the owner of the barbershop before Gus, was Greek, 129K0:15:30
Greek Civil War, 129K0:51:00
Greek pavilion in the Greek church at St. George and Bloor, 129K0:54:30
Gus came from Sparta, Greece, 129K0:01:00
others followed Greek barber and settled in area, 129K0:16:30

Hungarian community

barber, 129K0:17:00
"Bloor and Brunswick, was a lot of Hungarians," 129K0:13:00
restaurants, 129K0:47:00

Immigration waves

businesses: Hungarian, mostly Jewish, then a couple of Greeks moved there, 129K0:14:30
customers were Greek, Portuguese, Italian, Hungarian, and Jewish, 129K0:19:00
hired other barbers from Greece, Byron and another Gus, 129K0:12:00
people moving into the area because of the publicity of Honest Ed's, 129K0:18:00

Jewish Community

"most of the stores was Jewish owners, older people," 129K0:06:00
"So slowly, he started kicking the people out. Most of the Jewish people.," 129K0:8:00
"You know which one I respect? The Jewish people. They come and they tell me so many jokes....," 129K0:38:00

Language

first girlfriend, was Italian, taught him English, 129K0:24.50

Housing & Home Life

Marriage & divorce

"my honeymoon was there" (Howland and Bloor), 129K0:39:30

Tenants

nobody wanted to rent a room to them with a small crying baby, 129K0:39:30

Names

Agelakos, Gus, 129K0:39:00
brother died at thirty-three, in Greece, 129K0:52:30
known to other Greeks as Kostos, 129K0:59:30
lived at Sherbourne and Gerrard; Dovercourt and Bloor; Major; Howland and Bloor; west side of Brunswick, south of Bloor, 129K0:39:00
moved to Mississauga in 1980, 129K0:41:30
musician, accordion; CD with his two sons; rebetiko (old Greek songs), 129K1:07:30
musician, accordion; learning; playing in orchestra, 129K0:51:30
musician, accordion; played across country; played for David Mirvish, etc., 129K0:56:00
original name: Agelakos, Konstantinos, 129K0:00:00
sad about not being able to help save a young Croatian man who ended up jumping off the Danforth Bridge, 129K0:35:30
uncles and grandfather were living in Georgia, US, 129K0:51:00

Mirvish, Ed

had a son David Mirvish, 129K1:00:30
had Gus for a personal barber for forty-eight years, 129K0:20:30
was a landlord of Gus, 129K0:05:00

Pantalone, Joe

David Mirvish brought Joe to the barbershop, 129K1:06:30

Neighbourhood & Community

Changes

hippies, kids wanted long hair, and older people wanted their kids to have short hair, 129K0:26:00
"styles were changing...girls started having more freedom," 129K0:25:30

Other

businesses; barber as bridge between generations, 129K0:21:30, 129K0:22:30, 129K0:24:00, 129K0:26:30

businesses; barbershop as men's place to
talk politics, sports, 129K0:11:00
businesses; "barbershop...to have a social
interaction," 129K0:32:30

Occupations & Finances

Barber, 129K0:01:00
\$0.50 haircut, 129K0:05:00
\$3.50 for the removal of one bag of hair,
129K1:05:30
\$21 haircut now, 129K0:51:00
80 hours a week for \$40, 129K0:02:30

Finances

\$100 for accordion, 129K0:52:30

Income

barber, 80 hours a week for \$40,
129K0:02:30
"money was making at the barbershop
wasn't enough," 129K0:50:30

musician

accordion; met a lot of people who would
then come to the barbershop,
129K0:55:00

women go to men's barber because it is
cheaper, twenty dollars instead of sixty to
a hundred and twenty dollars,
129K0:31:30

Real Estate

Prices

business rent, \$70 for the barbershop;
increased \$25 annually, 129K0:05:30
half block owned by Ed Mirvish sold for
\$575,000; \$50,000 down, 129K0:07:00
house in 1964, \$1000, on Dufferin and St.
Clair, 129K0:41:00

Streets & Intersections

499 Bloor St.
Gus owned barbershop at, 129K0:05:00
Bloor and Bathurst
moved barbershop, October 1, 1980, across
from Honest Ed's, 129K0:14:00
Bloor and Brunswick
first barbershop Gus worked in, Feb. 1960,
129K0:03:00
a Jewish café, 129K0:46:00
Brunswick St.
Gus lived on, 129K0:39:00
Major St.
Gus lived on, 129K0:39:00

Transportation

Streetcars

get to work by bus to Bloor from Dufferin,
then streetcar, 129K0:48:00

Subway

Gus remembers when they built the subway.,
129K0:48:30

Walking

walked to work, from St Clair and Dufferin,
"Wintertime was a lot of snow. Was no
bus.," 129K0:47:30